

# Introduction to Injury Prevention Course Agenda

February 23-25, 2016

Reno, NV

DAY 1: "Injury Prevention Program Basics"		
Time	Topic	Presenter
8:00	<b>Introduction</b> <ul style="list-style-type: none"> <li>• Welcome</li> <li>• Icebreaker</li> <li>• Course Goals/Objectives</li> </ul> <p><i>General welcoming comments including the introduction of speakers/students, review of the course agenda, and a discussion of the student's expectations is conducted.</i></p>	
9:15	<b>Injuries as a Public Health Problem</b> <ul style="list-style-type: none"> <li>• Injury Types</li> <li>• Basic Injury Terminology</li> <li>• Injury Mortality Rates</li> <li>• Public Health Approach to Injury Prevention</li> <li>• Indian Health Service Injury Prevention Program Structure</li> </ul> <p><i>Injuries are discussed as a public health problem affecting Native populations in epidemic proportions. The public health approach model is introduced and thoroughly reviewed.</i></p>	
10:30	<b>Break</b>	
10:45	<b>Introduction to Injury Data</b> <ul style="list-style-type: none"> <li>• Uses</li> <li>• Types</li> <li>• Sources</li> <li>• Limitations</li> </ul> <p><i>A basic introduction to injury data is provided including the use of data to describe injury trends and patterns. Emphasis is placed on the practical application of injury data.</i></p>	
11:45	<b>Lunch</b>	
1:00	<b>Introduction to Case Studies</b> <ul style="list-style-type: none"> <li>• Cases</li> <li>• The "Big Picture"</li> <li>• Final Activity</li> </ul> <p><i>Case studies are used throughout the course to allow practical application of the basic principles learned in the course lectures.</i></p>	
1:15	<b>Case Study Exercise #1</b> <ul style="list-style-type: none"> <li>• Problem Identification</li> </ul>	
2:30	<b>Break</b>	
2:45	<b>Case Study Exercise #1 ( Debriefing)</b>	
3:00	<b>Coalition and Collaborations</b> <ul style="list-style-type: none"> <li>• Preliminary Considerations</li> <li>• Coalition Membership</li> <li>• Group Dynamics</li> <li>• Maintaining the Coalition</li> <li>• Coalition Challenges</li> <li>• Recognizing Success</li> </ul> <p><i>Effective coalitions and collaborations require effort to begin, grow, and sustain. Methodologies for maintaining an effective coalition are discussed.</i></p>	
4:00	<b>Injury Prevention Resources</b> <p>Injury prevention resources on the topics of injury data, education, training, funding, and technical experts are reviewed.</p>	
4:30	<b>Adjourn</b>	

DAY 2: "Injury Prevention Program Building Blocks"		
Time	Topic	Presenter
8:00	<b>Intervention Theory</b> <ul style="list-style-type: none"> <li>Public Health Principles               <ul style="list-style-type: none"> <li>Epi Triangle</li> <li>Levels of Prevention</li> </ul> </li> <li>Passive &amp; Active Approaches</li> <li>Effective Strategies</li> <li>Conceptual Models               <ul style="list-style-type: none"> <li>3 E's</li> <li>Haddon's Matrix</li> </ul> </li> </ul> <p><i>Public health principles are described and utilized to develop intervention strategies. Two conceptual models for developing interventions are introduced.</i></p>	
10:00	<b>Break</b>	
10:15	<b>Case Study #2</b> <ul style="list-style-type: none"> <li>Intervention Development (3 E's)</li> </ul>	
11:00	<b>Case Study #2</b> <ul style="list-style-type: none"> <li>Debriefing</li> </ul>	
11:15	<b>Marketing</b> <ul style="list-style-type: none"> <li>Purpose</li> <li>Definitions</li> <li>Marketing Plan Components</li> <li>Techniques</li> </ul> <p>Injury prevention programs and interventions require advocates with knowledge and skills. A framework for marketing an injury prevention program is provided.</p>	
11:45	<b>Lunch</b>	
1:15	<b>Guest Injury Prevention Speaker</b>	
2:15	<b>Break</b>	
2:30	<b>Planning Your Intervention Part I – Intervention Selection and Design</b> <ul style="list-style-type: none"> <li>Prioritizing interventions</li> <li>Decision Matrix</li> </ul> <p><i>An important skill for injury prevention advocates to have is the ability to design an injury prevention plan. The purpose and components of an injury prevention plan are discussed.</i></p>	
3:00	<b>Planning Your Intervention Part II – Action Planning</b> <ul style="list-style-type: none"> <li>Goals and Objectives</li> <li>Action Plans</li> <li>SMART Method</li> </ul> <p><i>Three different action planning methods are discussed and demonstrated.</i></p>	
3:45	<b>Case Study #3</b> <ul style="list-style-type: none"> <li>Action Planning</li> </ul>	
4:45	<b>Case Study #3</b> <ul style="list-style-type: none"> <li>Debriefing</li> </ul>	
5:00	<b>Adjourn</b>	

DAY 3: "Am I making a difference?"		
Time	Topic	Presenter
8:00	<b>Introduction to Evaluation</b> <ul style="list-style-type: none"> <li>• Purpose of Evaluation</li> <li>• Types of Evaluation</li> <li>• Planning Steps</li> <li>• Evaluation Design</li> </ul> <p><i>Formative, process, impact, and outcome evaluations are described. Five important evaluation steps are also discussed.</i></p>	
9:00	<b>Case Study Exercise #4</b> <ul style="list-style-type: none"> <li>• Planning for Evaluation</li> </ul>	
9:45	<b>Case Study Exercise #4</b> <ul style="list-style-type: none"> <li>• Debriefing</li> </ul>	
10:00	<b>Case Study Exercise #5</b> <ul style="list-style-type: none"> <li>• Observation Surveys</li> </ul>	
11:00	<b>Case Study Exercise #5</b> <ul style="list-style-type: none"> <li>• Debriefing</li> </ul>	
11:15	<b>Lunch</b>	
12:45	<b>Case Study #6</b> <ul style="list-style-type: none"> <li>• Planning the Presentation</li> </ul>	
3:00	<b>Case Study Presentations</b> <p><i>Each case study group presents an overview of their community and it's injury problems. In addition, an injury prevention plan to address these issues is presented to a "mock" Tribal Council. The case study group will then attempt to receive approval from the Tribal Council for their proposed plan.</i></p>	
5:00	<b>Wrap up and Evaluation</b>	